

Safekids Information Centre KidsInfo Bulletin

April 2007

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Our database can also be searched online at www.safekids.org.nz.

CHILDREN'S RIGHTS

State of the world's mothers 2007: Saving the lives of children under 5 2007

<http://www.savethechildren.org/campaigns/state-of-the-worlds-mothers-report/2007/>

Save the Children

Washington, Save the Children: 2007

In commemoration of Mother's Day, Save the Children is publishing its eighth annual State of the World's Mothers report. The focus is on the 28,000 children under age 5 who die every day from easily preventable or treatable causes and the tragic fact that basic, lifesaving remedies still are not reaching millions of mothers and children in need. This report helps to bring attention to low-cost solutions that have the greatest potential to save lives. The report includes information on New Zealand which it ranks 4th best place in the world to be a mother (after Sweden, Iceland and Norway and just above Australia) but New Zealand did not fare as well in the child wellbeing stakes - where the criteria included mortality and school enrolment rates - ranking 20th out of the 43 most developed countries. An area of continuing concern is our unintentional child injury rate. Injury prevention is not referred to.

Reference number 8676

CYCLISTS - NZ

Would you like cycling on our streets to be easier and safer? : then you need to know more about us! CAN: Cycling Advocates Network. A voice for kiwi cyclists

2007?

Cycling Advocates Network

CAN is New Zealand's national network of cycle advocates. They lobby government and local authorities on behalf of cyclists, for a better cycling environment. This pamphlet briefly introduces their organisation and provides membership information.

Reference number 8661

The bike code

1996

Author Road User Standards Section, Land Transport, Ministry of Transport
Wellington, GP Publications, 1996

A manual for bicycle riders. Designed especially for students, it also contains information for older riders. Chapter for adults who are buying bicycles for children and/or teaching bicycle riding safety. Explains traffic laws, road signs and traffic control signals.

Reference number 8663

Street-skills on your bike: cycling tips

1999

Cycling Steering Committee

Wellington, Cycling Steering Committee: 1999

Poster promoting awareness of the Street-Skills brand, cycle safety messages, bike safety messages and cycling behaviour and use of the six Street-Skills.

Reference number 8664

Hey, motorists! Here are some tips about driving and cyclists

Hey, cyclists! Here are some tips for staying safe while driving

2007?

Bikewise

This pamphlet highlights the fact that both motorists and cyclists have a right to use the road and both have responsibilities. Because cyclists are vulnerable, drivers need to take extra care. Safety tips for both cyclists and motorists are listed.

Reference number 8669

Making Auckland easier to get around by bike: if you tell us we can fix it!

2000

Auckland City Transport Group

Pamphlet urging cyclists to report problems encountered while cycling in Auckland city e.g. poor road surface, service covers loose, missing signs etc. Also asks for suggestions for their Cycling and Walking Strategy with the aim of making cycling and walking in Auckland city safe, viable and easy to do.

Reference number 8670

A safe Auckland for cyclists. Have you encountered a problem along your cycle path? We want to hear from you. A guide for cyclists

2006

Auckland City

Pamphlet urging cyclists to report problems encountered while cycling in Auckland city e.g. poor road surface, service covers loose, missing signs etc. Also asks for suggestions for their Cycling and Walking Strategy with the aim of making cycling and walking in Auckland city safe, viable and easy to do.

Reference number 8671

Cycle helmets work! Don't hit the road without one

1994

Department of Transport

A simple A4 size poster which wants people to wear helmets when cycling.

Reference number 8672

The changing pattern of child bicycle injury in the Bay of Plenty, New Zealand

2006?

Author Moyes, Simon Alexander

Whakatane Hospital, Whakatane, New Zealand

This report aims to determine if helmet laws and safety campaigns have had an impact on bicycle injuries in children in the Whakatane area. Injuries in the period 1982-86 are compared with injuries in the period July 1998 - December 2005. The article concludes that injuries from bicycle use have increased but there has been a marked reduction in collisions with motor vehicles and fewer deaths. This is a result of the changing use of bicycles by children. This study supports the use of helmets and the restriction of bicycle use on roads by younger children to reduce the incidence of serious injury and death.

Reference number 8674

DROWNING - NZ

Safe Boating - an essential guide

2006

Water Safety New Zealand

Wellington, Water Safety New Zealand: 2006

This booklet explains the important information you need to know in order to enjoy your time on the water. Sections include: Getting the basics right: Voyage preparation, Operating the boat, Safety on the water, Other activities, The environment, Terms used in boating, Coastguard boating education.

Reference number 8643

Fencing of Swimming Pools Act 1987: fencing checklist

1988?

Manukau City Council

Reference number 8644

Your safety is our concern: buoyancy aids are now compulsory on Auckland harbours

1994?

Auckland Regional Council Environment

Reference number 8645

Health in the water: an essential guide

1997

Author Visser, Jenny

Water Safety New Zealand

Wellington, New Zealand Water Safety Council: 1997

Safety guide for people who suffer from certain medical conditions.

Reference number 8646

Dive safe

1999

Water Safety New Zealand

This booklet from Water Safety New Zealand includes general advice on safe diving, including some advice regarding children's snorkelling under the headings: Mini Dippers, Snorkel Safe and Safe Snorkelling tips. See the website: www.watersafety.org.nz for publications/resources availability.

Reference number 8647

Wavewatch: A guide to reading the sea at surf beaches.

1999?

The New Zealand Water Safety Council (Inc.)
Surf Live Saving Association of New Zealand

This pamphlet provides an illustrated guide to reading the sea at surf beaches and tips for safety in the surf.

Reference number 8648

Why fence pools?

2006

Christchurch City Council

A pamphlet which explains the importance of having fencing around a swimming pool or spa. It mentions the relevant legislation as well as defining what is classified as a 'pool' and special exemptions.

Reference number 8651

Pool fencing: a guide to the Fencing of Swimming Pools Act 1987

2007

Christchurch City Council

This booklet explains all relevant pool fencing legislation and defines 'what is a pool?' as well as listing possible exemptions. Detailed specifications and requirements are provided as well as a basic checklist for pool owners.

Reference number 8652

Swim for life. Can your child swim - would your child survive?

2003?

Water Safety New Zealand

Pamphlet advocating water safety skills, learning to swim and parental involvement.

Reference number 8653

Safe boating: an essential guide

2000

Water Safety New Zealand

Wellington, Water Safety New Zealand: 2000

This booklet explains the important information you need to know in order to enjoy your time on the water. Sections include: getting the basics right: voyage preparation: operating the boat: safety rules and education.

Reference number 8654

Safe fishing: "luck has nothing to do with it"

2004

Water Safety New Zealand

Wellington, Water Safety NZ: 2004

Fishing safety tips including sections on boat fishing; watch the weather; skipper responsibility; fishing off rocks; simple rules which could save your life; some definite don'ts and river fishing.

Reference number 8656

Te takaro haumarū i te wai [Safer play near water, resource kit]

He rauemi mo te noho haumarū i te wai mo te Kohanga Reo me to putahi tamariki hohinohi [A resource on water safety for Kohanga Reo and Early Childhood Centres, booklet]

Titiro mai ki a matou i te wai [Watch us around water, A3 sized page format picture book]

Rarangī aro i te haumarū o nga tamariki i te taha o te wai [A4 double-sided water safety checklist]

Kia Mataara [Never take you eyes off your tamariki around water, A3 poster]

Be water wise [folded A4 pamphlet]

Letter to the teacher [Letter in both Maori and English introducing the resource kit]

Media release [From Water Safety New Zealand about the kit]

2007

Water Safety New Zealand (WSNZ)

Accident Compensation Corporation (ACC)

National Kohanga Reo Trust

Wellington, Water Safety New Zealand: 2007

This predominantly Maori-language resource kit/ teaching kit from Water Safety New Zealand, in association with ACC and the National Kohanga Reo Trust, contains a picture book about a whanau (family) playing in and near water, a teacher guide to water safety activities and strategies, along with posters, waiata (songs) and a take-home checklist for parents, caregivers and whanau. It is to be distributed to all Kohanga Reo (Maori Language Nests) throughout New Zealand.

Reference number 8666

Kia maanu, kia ora! [Stay afloat, stay alive!]: Me ako koe ki te kauhoe [Learn to swim before you get in]

Water Safety New Zealand

Wellington, Water Safety New Zealand:

This drowning prevention poster from Water Safety New Zealand features a photo of Maori children swimming in a pool with the safety messages superimposed over the image.

Reference number 8667

Kia maanu, kia ora! [Stay afloat, stay alive!]: Kua rawa e hi ika, ina he rangirua nou! [If in doubt, don't fish like this!]

Water Safety New Zealand

Wellington, Water Safety New Zealand:

This drowning prevention poster from Water Safety New Zealand features a photo of a Maori rock-fisher with a large wave breaking nearby with the safety messages superimposed over the image.

Reference number 8668

Watersafe : in, on and under : a safety book for water activities

1999

Water Safety New Zealand

This booklet from Water Safety New Zealand includes general outdoor water safety advice regarding: around the home and at the pool, when fishing, boating, canoeing, kayaking, rafting, tubing, at the beach and river and when using jetskis and boogie boards. There is also material on the dangers of hypothermia, escaping from submerged vehicles and rescue breathing (CPR). See the website: www.watersafety.org.nz for publications/ resources availability.

Reference number 8673

PASSENGERS - NZ

Child restraints

2005

<http://www.ltsa.govt.nz/factsheets/07.html>

Land Transport Safety Authority (LTSA)

This factsheet from the LTSA provides information about child passenger safety in New Zealand, including information about legal requirements, standards, airbags and correct installation. Information is provided under the following headings:
-What do I have to do? -Where do I get a child restraint? -What do I need to know before I rent or buy a child restraint? -How do I attach the child restraint? -What if my car has airbags? - Second-hand child restraints -Are there exceptions to the law? -What if I don't have any seats or safety belts in the back of my van or car? -Buying a vehicle -Where can I find out more?

Reference number 8657

Safety and the school bus

2007

Land Transport Safety Authority (LTSA)

This pamphlet provides some useful advice about safe travel on the bus for school pupils and parents as well as safe practices while waiting for the bus.

Reference number 8658

PEDESTRIANS - NZ

There's no going back [A3 poster]

There's no going back [DLE pamphlet, envelope sized]

There's no going back [small in-car sticker]

Kaaore he hokinga whakamuri [There's no going back, Maori resources]

E le mafai ona e toe fo'i i tua [There's no going back, Samoan resources]

'Oku 'ikai ha to e foki ki mu'a [There's no going back, Tongan resources]

2006

Safekids New Zealand

Auckland, Safekids New Zealand: 2006

These driveway-runover prevention resources were developed in response to a growing awareness of these often fatal off-road incidents. There are English, Maori, Samoan and Tongan versions of all the resources. The A3 poster and DLE pamphlet feature the same image of a toddler and backing car and a celebrity who is a father (English version - John Campbell, Maori version - Pio Terei, Samoan version - Feleti Strickson-Pua, Tongan version - Awen Guttenbeil). As well as carrying the message 'Know where the kids are before getting in the car, there's no going back' they carry a checklist with the headings 'check', 'supervise', 'separate'. The resource also includes a small sticker with the main prevention message and a diagram of a toddler and backing car. This sticker is intended to be stuck inside the car to remind the driver to take care.

Reference number 8662

Being roadsmart for school : best choices for our children

Kia ngakau marama a-huarahi mo te kura : nga kowhiringa pai rawa mo a tatou tamariki [Maori]

**Te matakite meitaki 'anga i te au mataara, me 'aere ki te 'api'i : te au ravenga meitaki rava atu
kia rave'ia no ta tatou tamariki [Cook Island Maori]**

**'O le atamai i aga saogalemu o le 'aualatele mo le a 'oga : 'o le filifiliga sili lea mo a tatou fanau
[Samoan]**

Being roadsmart [Chinese]

2007?

Land Transport NZ

Wellington, Land Transport NZ: 2007

Brochure aimed at parents teaching them road safety on their way to school. Sections include crossing the road, walking, bus safety, biking and car safety. Published also in Maori, Cook Island Maori, Samoan and Chinese.

Reference number 8659

PUBLIC HEALTH - NZ

**Improving health and wellbeing: A public health perspective for Local Authorities in the
Auckland Region**

2006

<http://www.arphs.govt.nz/publications/Publications.asp>

Auckland Regional Public Health Service (ARPHS)

Auckland: Auckland Regional Public Health Service: 2006

This publication describes how historically there has been a strong relationship between local government and public health, with the traditional focus being on the prevention of infectious disease and the management of environmental health risks. More recently the relationship has

strengthened to include promoting the social, economic, environmental and cultural wellbeing of communities. This report has been prepared to provide a public health perspective on the work carried out by local authorities to improve the health and wellbeing of Auckland's diverse communities. Material on infrastructure improvement (for promoting walking, cycling etc) is relevant to child injury prevention.

Reference number 8677

Improving health and wellbeing: A public health perspective for Local Authorities in the Auckland Region, Report Summary

2006

<http://www.arphs.govt.nz/publications/Publications.asp>

Auckland Regional Public Health Service (ARPHS)

Auckland: Auckland Regional Public Health Service: 2006

This publication is a twenty page executive summary of item # 8677.

Reference number 8678

ROAD SAFETY - NZ

Share the road campaign guidelines: How to run campaigns related to speed, driveway safety, giving way and cycle safety [includes Share the road project examples: Information on successful national and international projects]

2006

Author Cambridge, Susan

<http://www.landtransport.govt.nz>

Land Transport New Zealand - Ikiiki Whenua Aotearoa

Wellington, Land Transport New Zealand: 2006

This publication was prepared by Susan Cambridge and Tony Francis for Land Transport New Zealand. It contains a list of existing 'share the road' resources and projects and outlines new ideas to promote good practice 'share the road' projects. It is envisaged that this resource will be a reference document to help practitioners motivate and encourage community groups and project teams to plan good practice promotional projects to address issues identified for action in their communities. Major headings: Speed, Give way, Driveways, Cycle courtesy and 'Share the road project examples' gives information on successful national and international projects

Reference number 8649